

# Team Apparel

## "Affordability Zone"

Team Apparel/ 1-800-273-8337

April 07

Newsletter



### Special Interest Articles:

- New SummitWindsuit Very Popular
- TEP Program Kicked Off
- Marketplace Realities

## Summit Windsuit a "Hit"

Since its introduction in Nov 2006 the Summit windsuit has been a "hit".

The Peached Micro-Poly (New Fabric)

Jacket features open bottom, 2 way adjustable draw cord, matching nylon mesh body lining, nylon sleeve lining, soft cuffs, slash pockets, water resistant.

Pants feature accent stripes, straight cuffs with zip legs, side seam pockets and zip back pocket, matching color mesh lining, elastic waistband with drawcord inside, water resistant.

Hooded jacket to match up with Summit pants available Fall 2007.

## Total Team Equipping Program = T.E.P

What is it?? With Team Apparel you can outfit a soccer player with uniform, shin guards, a ball and a matching warm-up for less than the price of a name brand warm-up alone!!!!!!!

Perfect for the budget minded schools and clubs.

See photo above!!!

## Combat the Direct Sellers with Team Apparel



*"Use the TEP program to combat the direct sellers and maintain or improve market share"*

Many companies have started selling direct to your customers; schools, youth leagues and clubs. This is costing you many lost sales dollars. We have found with some of our customers that this is a MUST FIX situation and is costing them thousands of dollars a year. Through a strategic partnership with Team Apparel you can keep YOUR CUSTOMER. Here's how...

Apparel and get a deep discount. Stock inventory at your central location, the discount is deeper. You will also have faster decorating and delivery time to YOUR CUSTOMER.

You can also use the TEP program to work against the direct soccer uniform sellers.

Call Mike Huff, National Sales Manager, for more details.

Commit to certain volume of purchases with Team

### Team Apparel

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**Premium**  
**Quality...All of**  
**Your Teams Can**  
**Afford**

**On the Web!**

[team-apparel.com](http://team-apparel.com)